



eServGlobal
FY2012 Annual General Meeting

22 March 2013

Highlights

- ▶ Rapidly evolving mobile money market
 - ▶ Significant growth in footprint, landmark deals closed
 - ▶ Present in 65 countries
- ▶ Critical mass of subscribers reached
 - ▶ Customer base grown by 58% over past three years
 - ▶ HomeSend hub covers 1 in 5 mobile subscribers worldwide
- ▶ Strengthening financial position
 - ▶ Approximately half of revenues recurring in nature
 - ▶ Strong balance sheet, debt free
- ▶ Placing and subscription raising A\$16.8m (£10.96m)
 - ▶ Accelerate technology development and size of customer relationships
- ▶ Growing pipeline
 - ▶ Strategic focus on taking corridors live

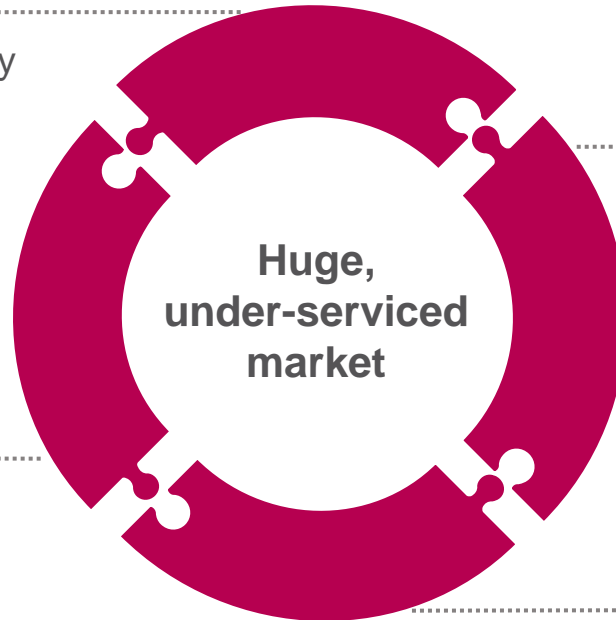
Foundation for take-off

Technology platform

- Disruptive technology
- Leveraging existing infrastructure
- Ongoing product development

Financial strength

- Solid core business to support HomeSend growth
- Strong balance sheet



Strategic partnerships

- Partnership with BICS
- Only mobile-centric remittance service endorsed by GSMA
- Wincor Nixdorf
- MasterCard

Critical mass

- 1 billion subscribers under coverage
- 11 multinational groups with HomeSend
- Growing momentum

Our software enables mobile operators to gain, retain, provide new services to their clients

90+ Customers in 65+ countries



High growth products and services targeted at emerging markets

Mobile Money



International Remittance



Prepaid Recharge



Value-Added Services



Footprint

12 Offices, 200 staff, 30 years' experience









Dual-listed in Australia (ASX: ESV) and the United Kingdom (AIM: ESG)

HomeSend highlights

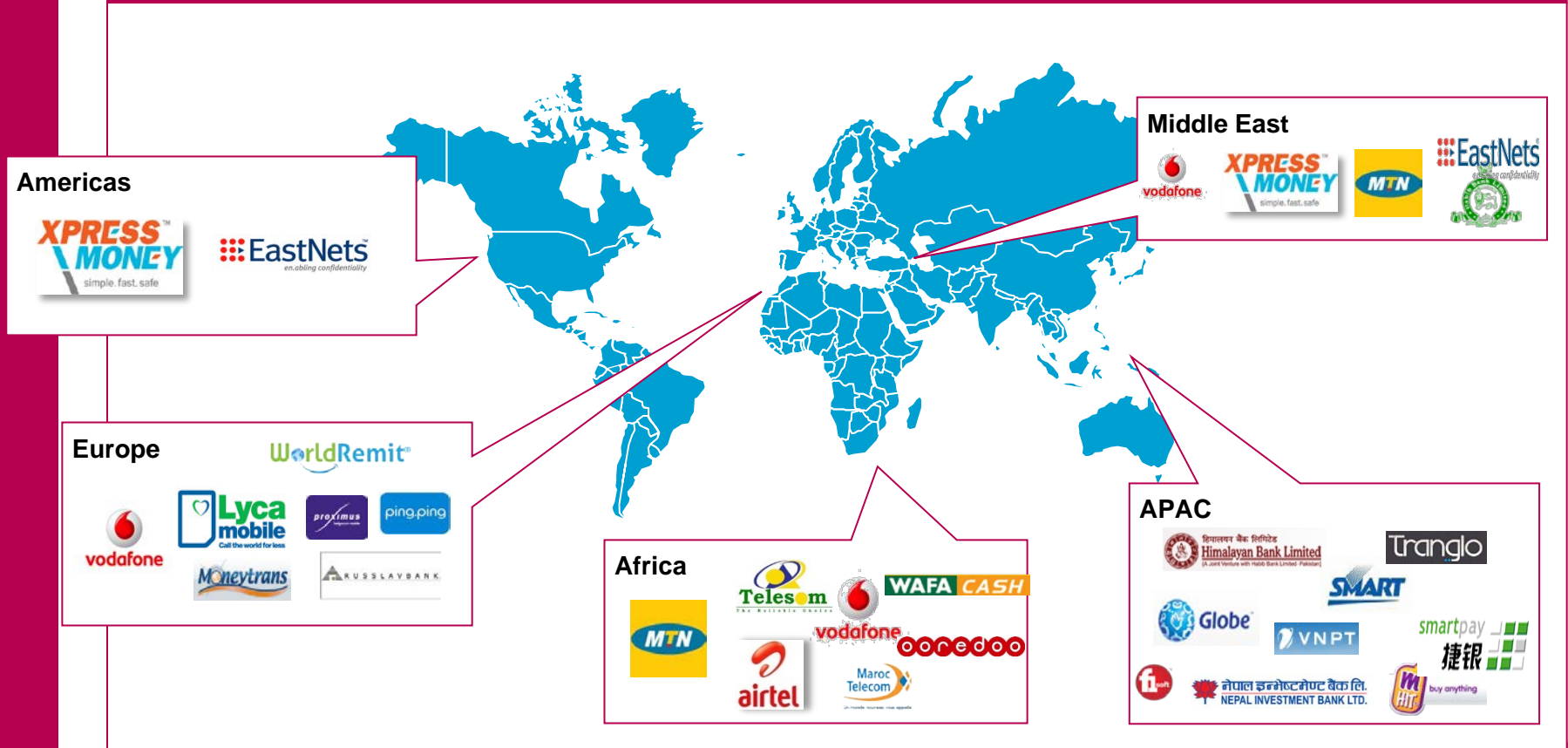
- ▶ HomeSend is set to fundamentally change the way we go about sending money abroad
 - ▶ We are working with Money Transfer Organizations, Banks, and Mobile operators so people can seamlessly transfer money from one to the other
- ▶ We are focusing on deployments this year as we build our footprint
 - ▶ We currently have 24 new clients undergoing testing
 - ▶ The HomeSend hub now covers the majority of mobile subscribers in Africa
 - ▶ We are live in 32 markets, including soft launches and pilots underway
- ▶ International airtime transfer is now live

HomeSend customer base

Select Multinational Customers

							
17 countries 60m subs	30 countries 404m subs	21 countries 183m subs	21 countries Online transfer	16 countries 89m subs	100 countries 135K agents	15 countries 8m subs	70 countries 40k agents

Geographic Spread

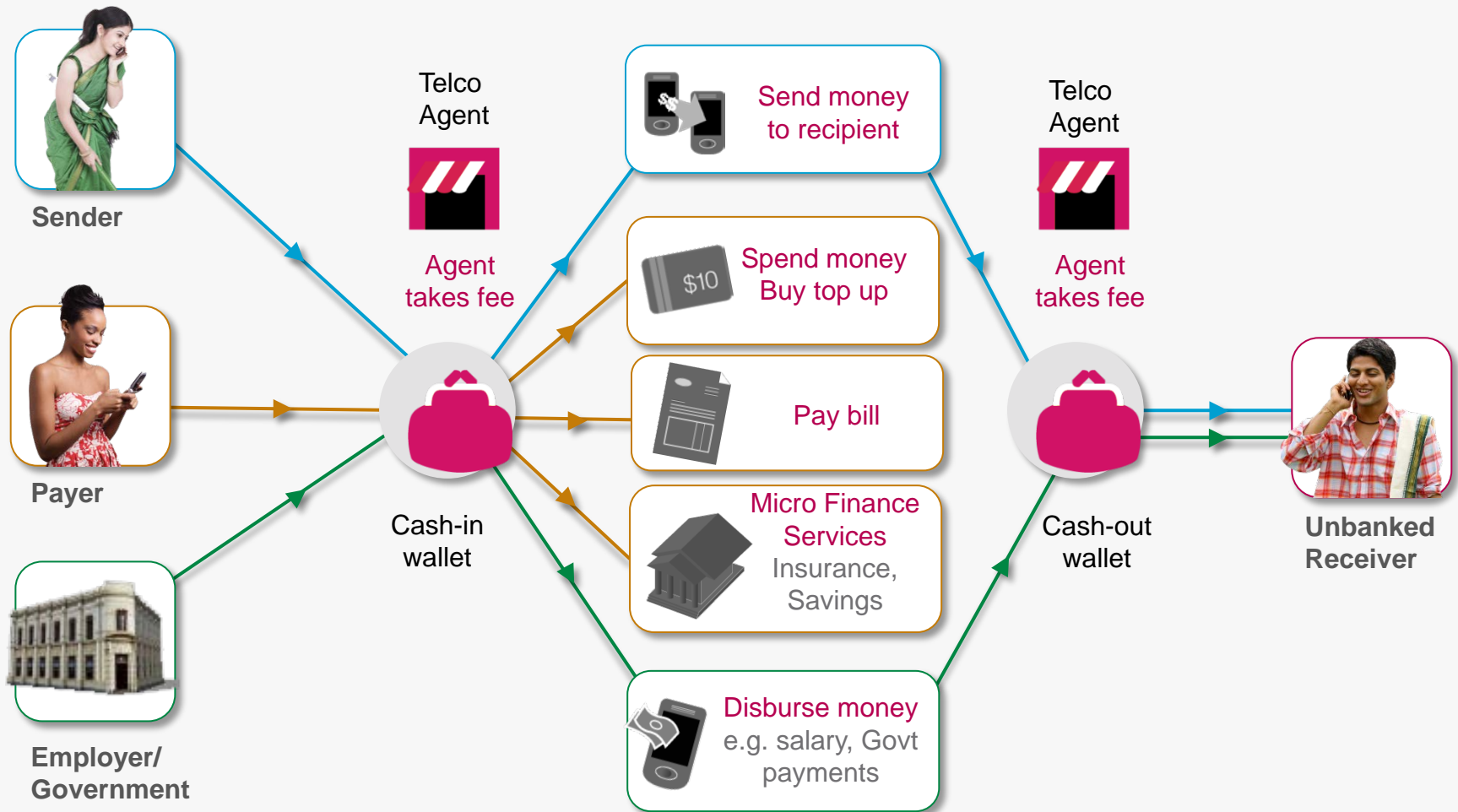


Core business highlights

- ▶ eServGlobal continues to lead the way. We are recognised in our industry as leaders developing, delivering and supporting market leading solutions with our customers and partners
- ▶ We have partnered with MasterCard to enable full interoperability between the mobile and financial worlds
- ▶ We have announced our first deployment of advanced micro-finance services at an East African operator
- ▶ We have announced our first NFC deployment in partnership with Airtag for a mobile transit application at a leading operator in the Middle East

Mobile money in practice in an emerging market

Mobile money technology makes it easier, faster and cheaper to bank the unbanked. Leveraging the telco network enables the 'last mile' of bringing services to consumers.



Power of leveraging the telco network

Both the telco network and eServGlobal's PayMobile, already have a lot of valuable data



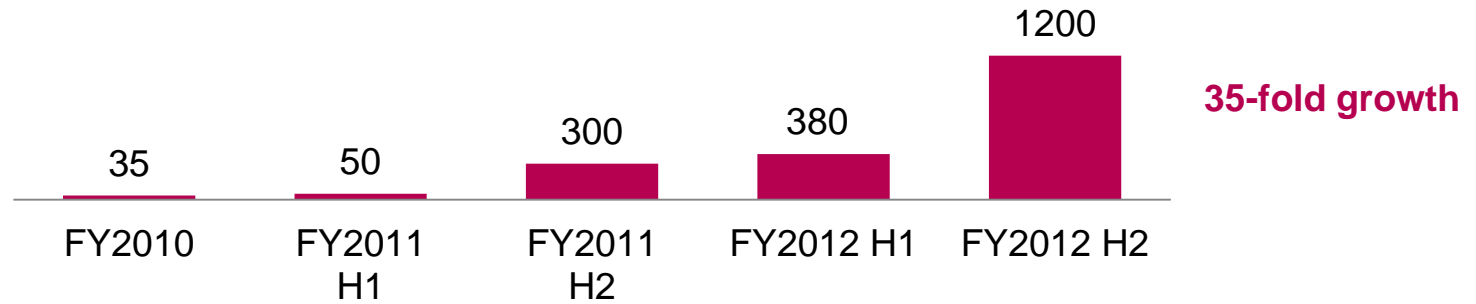
This data can be used for:

- ▶ Mobile money agent locations and training
- ▶ Most popular routes for money transfer
- ▶ Pricing based on price elasticity
- ▶ Credit scoring
- ▶ Service development

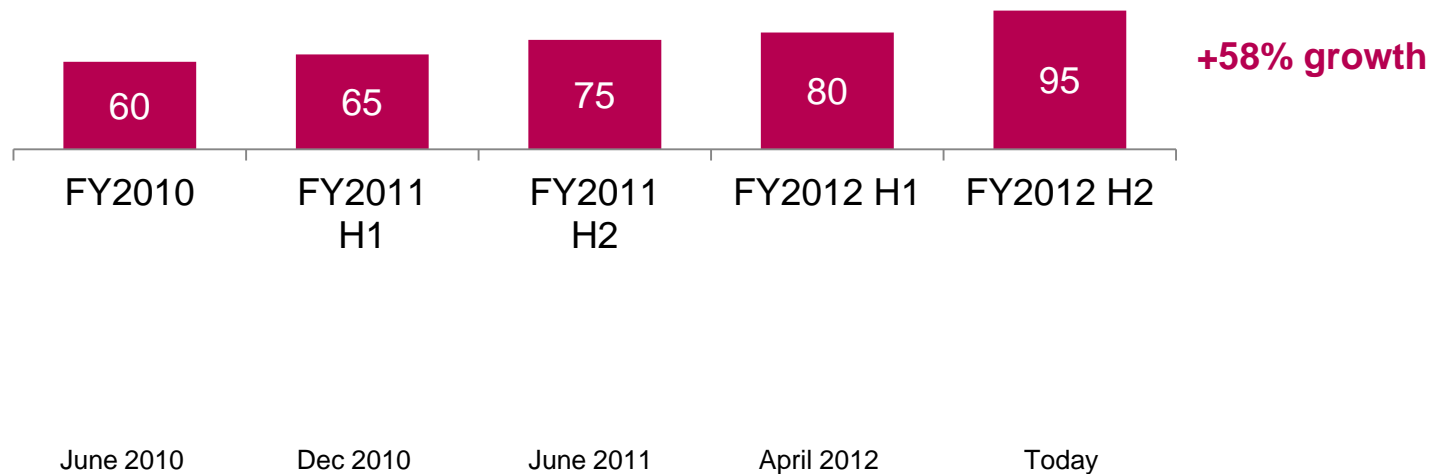
Operational highlights

HomeSend Subscriber Coverage

Millions



Customer Base¹



1. FY2010 excludes c. 20 clients with USP products only.

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