



eServGlobal Limited (eServGlobal or the “Company”)

## HomeSend partners with M-PAiSA on money transfer services

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**eServGlobal** (AIM: ESG & ASX: ESV), the provider of end-to-end mobile financial services to emerging markets, is pleased to announce that HomeSend, a joint venture between MasterCard, eServGlobal and BICS, has signed a partnership with Vodafone Fiji’s mobile money service M-PAiSA. The service targets customers who want to send money from Australia, New Zealand, Canada, America and United Kingdom to family members in Fiji.

The service is designed for families in Fiji receiving money from overseas on a regular basis. Money sent from overseas will arrive in Fijian dollar amounts directly into the receivers M-PAiSA mobile wallet. An SMS will also be simultaneously delivered to the receivers’ mobile informing them that money has been sent to their M-PAiSA account. Recipients can then go to any M-PAiSA agent to withdraw their money.

HomeSend is an open B2B hub service that enables transfers between end users of different payment service providers. The HomeSend service currently enables remittances and disbursement by solving service interoperability and integrating mobile money systems of different operators.

To view the advertisement from the marketing campaign launch, visit the following page:

<http://www.eservglobal.com/mediacenter/press-releases/homesend-partners-m-paisa>

### About eServGlobal

eServGlobal (AIM:ESG, ASX:ESV) offers mobile money solutions which put feature-rich services at the fingertips of users worldwide, covering the full spectrum of mobile financial services, mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

Together with MasterCard and BICS, eServGlobal is a joint venture partner of the HomeSend global payment hub, a market leading solution based on eServGlobal technology and enabling cross-border money transfer between mobile money accounts, payment cards, bank accounts or cash outlets from anywhere in the world regardless of the users location.

eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner.

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.

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