



eServGlobal Limited (eServGlobal or the “Company”)

eServGlobal Notice of Annual General Meeting and Proxy Form

Paris: 19 February 2015

eServGlobal (AIM: ESG & ASX: ESV), the provider of end-to-end mobile financial services to emerging markets, provides notice for the FY2014 Annual General Meeting.

The Annual General Meeting will be held on:

Tuesday 24 March 2015 at 11.00am
Institute of Chartered Accountants
Level 9, 33 Erskine Street
Sydney NSW 2000
AUSTRALIA

The Notice of Annual General Meeting, sample Voting Instructions, and the Explanatory Memorandum can be found at the following link:

<http://www.eservglobal.com/investors/announcements/2015>

DI Holders will each receive a personalised Voting Instructions form.

About eServGlobal

eServGlobal (AIM: ESG, ASX: ESV) offers mobile money solutions which put feature-rich mobile financial services at the fingertips of users worldwide, covering the full spectrum of mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner. eServGlobal is partnering with MasterCard and BICS to build the HomeSend joint venture, the market leading international remittance hub service based on eServGlobal technology and enabling mobile money transfer in over 50 markets. eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.

For further information, please contact:

eServGlobal

Tom Rowe, Company Secretary

www.eservglobal.com

T: +61 2 8014 5050

investors@eservglobal.com

Canaccord Genuity Limited (Nomad and Broker)

Simon Bridges / Cameron Duncan / Brendan Gulston

www.canaccordgenuity.com

T: +44 (0) 20 7523 8000

Charles Stanley Securities

Dugald Carlean/Paul Brotherhood

www.csysecurities.com

T: +44 (0) 20 7149 6000

Newgate Communications

Adam Lloyd / Jasper Randall

www.newgatecomms.com

T: +44 (0) 20 7653 9850

Paris Headquarters

244, avenue Pierre Brossolette
92245 Malakoff Cedex
France

T: +33 1 46 12 58 85

F: +33 1 47 35 07 88

www.eservglobal.com