



eServGlobal Limited (eServGlobal or the “Company”)

## **New multinational operator group joins HomeSend**

HomeSend now covering over 1 billion subscribers  
HomeSend coverage extends to over 100 countries

Paris: 1 November 2012

eServGlobal (LSE: ESG & ASX: ESV), the global telecoms software vendor specialising in Mobile Money and Value-Added Services, is pleased to announce that a new operator group has joined the HomeSend hub, an international remittance service offered by its strategic partner BICS and based on eServGlobal technology.

This agreement marks the tenth multinational to have joined the HomeSend hub, including leading brands such as Vodafone, MTN, Qtel, Lycatel and Xpress Money. With the addition of this new operator group, HomeSend hub members cover over 1 billion subscribers.

This announcement is made pursuant to AIM and ASX disclosure regulations, and we anticipate making further announcements as work on the implementation roadmap progresses.

### **About eServGlobal**

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 80 customers in over 55 countries.

For more than 28 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. In strategic partnership with BICS, the HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association.

eServGlobal’s Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

To reduce time-to market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

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eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: [www.eservglobal.com](http://www.eservglobal.com)

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