



eServGlobal Limited (eServGlobal or the “Company”)

eServGlobal wins Juniper Research Future Mobile Award for Mobile Money Transfer

Paris: 13 August 2014

eServGlobal (AIM: ESG.L & ASX: ESV.AX) is pleased to announce that it was named as a winner of Juniper Research’s Future Mobile Awards. eServGlobal won the category of best Mobile Money Transfer solution, for the HomeSend international money transfer service. HomeSend is a joint venture between MasterCard, eServGlobal and BICS.

Paolo Montessori, eServGlobal CEO & Managing Director said, “Mobile financial services is a rapidly developing space, led by a wave of dynamic, agile and technologically advanced solutions. eServGlobal is proud to be recognised as market-leader within this space.”

Dr Windsor Holden, panel judge and Head of Forecasting & Consultancy at Juniper Research, said, “This year’s awards were the most keenly contested yet; there was an exceptionally high standard of entries which, in turn, reflects a buoyant and exciting mCommerce space.”

The Future Mobile Awards are given to companies that Juniper believes have made significant progress within their sector during the previous year, and are now poised to make considerable market impact in the future. The awards were decided by a panel of expert judges.

About eServGlobal

eServGlobal (AIM:ESG, ASX:ESV) offers mobile money solutions which put feature-rich services at the fingertips of users worldwide, covering the full spectrum of mobile financial services, mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

Together with MasterCard and BICS, eServGlobal is a joint venture partner of the HomeSend global payment hub, a market leading solution based on eServGlobal technology and enabling cross-border money transfer between mobile money accounts, payment cards, bank accounts or cash outlets from anywhere in the world regardless of the users location.

eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner. eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.

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