



eServGlobal Limited (“eServGlobal” or the “Company”)

Director Dealing

18 September 2014

eServGlobal (AIM:ESG & ASX:ESV), the provider of end-to-end mobile financial services to emerging markets, announces that on 5 September 2014 Stephen Blundell, Chief Financial Officer of the Company issued a notice of exercise to the Company in respect of options over 618,055 fully paid ordinary shares of no par value (the “New Ordinary Shares”) at an exercise price of A\$0.36 per New Ordinary Share, under the Company’s Employee Share Option Plan (“ESOP”). In accordance with the ESOP terms and conditions, the New Ordinary Shares were issued on 18 September 2014. Following the issue, Mr Blundell holds 618,055 ordinary shares in the Company representing 0.24% of the Company’s issued share capital.

Application has been made for the 618,055 New Ordinary Shares to be admitted to trading on ASX and AIM, and it is expected that the shares (being represented by depositary interests in CREST) will be admitted to AIM on 23 September 2014. The New Ordinary Shares will rank *pari passu* with the Company’s existing ordinary shares.

The total number of Ordinary Shares in issue following admission will be 254,664,052. There are no Ordinary Shares held in Treasury. Accordingly, the figure of 254,664,052 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA’s Disclosure and Transparency Rules.

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About eServGlobal

eServGlobal (AIM:ESG, ASX:ESV) offers mobile money solutions which put feature-rich services at the fingertips of users worldwide, covering the full spectrum of mobile financial services, mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

Together with MasterCard and BICS, eServGlobal is a joint venture partner of the HomeSend global payment hub, a market leading solution based on eServGlobal technology and enabling cross-border money transfer between mobile money accounts, payment cards, bank accounts or cash outlets from anywhere in the world regardless of the users location.

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eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner.

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.