



eServGlobal Limited (eServGlobal or the “Company”)

Significant change in shareholding

Paris: 24 February 2012

eServGlobal (LSE: ESG & ASX: ESV), a global telecoms software vendor specialising in Mobile Money and Value-Added Services has been notified today that due to strong demand from institutional investors the 38.3M ordinary shares that Guinness Peat Group plc (“GPG”) held in the Company, representing 19.46% of eServGlobal’s issued ordinary shares, were placed on 23 February (GMT) at a price of 20p per share. Following the sale of shares Guinness Peat Group plc does not hold any shares in the Company.

GPG has been a strong Board Member, supporter, and shareholder of eServGlobal for many years. The Company would like to take this opportunity to thank GPG for their significant and valuable contributions over the years and to wish them well as they pursue their strategic objectives.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 75 customers in over 55 countries.

For more than 25 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. The HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association. The HomeSend Certification Program ensures security and interoperability by certifying domestic mobile wallet providers, money transfer organizations, and financial service providers to connect to the hub.

eServGlobal’s Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

To reduce time-to-market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

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