



eServGlobal Limited (eServGlobal or the “Company”)

Regulatory Updates

Paris: 17 August 2012

eServGlobal (LSE: ESG & ASX: ESV), a global telecoms software vendor specialising in Mobile Money and Value-Added Services provides two regulatory updates.

Change in Registered Address

The Company's registered address will be changing to the following effective as of August 17:

eServGlobal
c/o Company Matters Pty Ltd
Level 12
680 George Street
Sydney NSW 2000
Australia

Shareholder Loan Repayment

On 8 August 2011, the Company announced that it had established a A\$14m loan facility with its three largest shareholders at the time, all of whom had board representation. On 17 August 2012 the Company made a A\$4.8m repayment bringing the total amount repaid to A\$6.8m. The remaining balance of the loan, A\$7.2m, has been extended for up to a twelve month period as per the terms of the agreement. This is disclosed pursuant to ASX Rule 3.1.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 80 customers in over 55 countries.

For more than 25 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. In strategic partnership with BICS, the

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HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association.

eServGlobal's Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

To reduce time-to market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

For further information, please contact:

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