



eServGlobal Limited (eServGlobal or the “Company”)

## **eServGlobal to provide mobile money for a multinational mobile operator group**

*Major US\$12m contract win*

Paris: 30 April 2013

**eServGlobal** (LSE:ESG & ASX:ESV) announces it has won a significant US\$12m strategic framework contract with a major mobile operator group in the Middle East and North Africa. Using eServGlobal’s software, this operator group will deliver end-to-end mobile money services to its subscribers across countries in the Middle East and North Africa.

The comprehensive solution encompasses a complete mobile money platform, enabling services such as electronic top-up, mobile wallets, mobile banking, online payments, salary disbursements, peer-to-peer money transfer, micro finance, bill payment, payment at a merchant and airtime recharge.

Deployment across all affiliates which the mobile group operates is expected to deliver revenues in excess of US\$12 million over the next three years. The first mobile money installations and revenues are expected to begin in the second half of eServGlobal’s current financial year with further deployments taking place in the coming years.

Paolo Montessori, CEO, eServGlobal said, “We are delighted to be working with the world’s leading mobile operator groups as they provide next-generation mobile financial services. Winning this contract was the result of a fiercely competitive selection process by this market-leading group, and eServGlobal’s selection highlights our leading position in the mobile money industry.

“This announcement is significant both in terms of potential revenue and also validates the strategic product investments we have made on the back of our recent fundraising.

“As we focus on next generation mobile financial services which anticipate the needs of a rapidly evolving market, we are proud to be the source of solutions which enhance the lives of users across the world.”

eServGlobal was chosen for this trans-affiliate implementation following a formal tendering and strict selection process by the group, based on the unmatched benefits and maturity of its field-proven solution, including a strong portfolio of customers across the Middle East and North Africa region.

eServGlobal currently provides airtime recharge solutions to several of the group operations, and this contract underlines the strategic importance of the Company’s existing PayMobile footprint.

eServGlobal supplies mobile money services to operators and service providers worldwide as well as supporting a substantial installed base of recharge customers. The PayMobile platform is currently deployed at more than 25 customers and used every day by more than 250 million prepaid subscribers worldwide.

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This announcement is made pursuant to AIM and ASX disclosure regulations, and the Company anticipates making further announcements as work on the implementation roadmap progresses.

### **About eServGlobal**

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 90 customers in over 65 countries.

Our mobile money solutions put feature-rich mobile financial services at the fingertips of users worldwide, covering the full spectrum of mobile wallet, mobile commerce, recharge and agent management features.

The international remittance service HomeSend®, based on eServGlobal technology and offered by our strategic business partner BICS, is the only mobile-centric hub endorsed by the GSMA.

eServGlobal also offers a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner. These services can be seamlessly integrated with our mobile money portfolio to extend loyalty and promotion offers.

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