



eServGlobal Limited (eServGlobal or the “Company”)

## **eServGlobal announces new project with Ooredoo Group member, Indosat**

Paris: 17 September 2013

eServGlobal (LSE: ESG & ASX: ESV), the provider of end-to-end mobile financial services to emerging markets, announces that it has won a strategic deal with Indonesian mobile network operator, Indosat, a member of the Ooredoo (formerly Qtel) Group.

eServGlobal will supply its PayMobile platform to Indosat to provide voucher recharge for its subscriber base of more than 50 million users. PayMobile is an end-to-end solution for mobile money and mobile financial services. It offers the full spectrum of mobile wallet, mobile commerce, recharge and agent management features.

“Ooredoo has been a key customer of eServGlobal for many years and this new installation in South East Asia is a confirmation of the confidence that the Group has in our solutions,” said Paolo Montessori, CEO, eServGlobal. “We look forward to working closely with Indosat to deliver a service which anticipates the needs of this dynamic and growing market.”

“eServGlobal’s leading recharge software and innovative solutions will form an integral part of our offering for years to come as we continue to launch new services across Indonesia,” said Alexander Rusli, President Director & CEO, Indosat.

Indosat is majority owned by the Ooredoo Group (formerly Qtel) which has over 92 million customers across its operations in the Middle East, North Africa, the Asia Subcontinent and South-East Asia. eServGlobal was selected for this project based on the proven performance of its PayMobile solution at more than 30 sites around the world, including Ooredoo operations in Kuwait, Algeria, Tunisia and Iraq.

Indonesia is one of the largest mobile markets in South East Asia. Recharge is an essential feature in this predominantly prepaid market. Through eServGlobal’s modular approach, Indosat is able to optimise the solution to suit its needs today and also to grow the service by deploying new features as the subscriber base matures. Indonesia’s geographic characteristics, high mobile penetration and limited access to formal financial services are an attractive mix for a potential mobile money deployment in the future.

### **About eServGlobal**

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 90 customers in over 65 countries.

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Our mobile money solutions put feature-rich mobile financial services at the fingertips of users worldwide, covering the full spectrum of mobile wallet, mobile commerce, recharge and agent management features.

The international remittance service HomeSend®, based on eServGlobal technology and offered by our strategic business partner BICS, is the market leader in mobile-to-mobile multilateral money transfer.

eServGlobal also offers a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner. These services can be seamlessly integrated with our mobile money portfolio to extend loyalty and promotion offers.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG).

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