



eServGlobal Limited (eServGlobal or the “Company”)

ASX Rule 3.1 FY2012 Trading Update

Paris: 29 June 2012

eServGlobal (LSE: ESG & ASX: ESV), a global telecoms software vendor specializing in Mobile Money and Value-Added Services is pleased to announce its guidance for the six month period from 1 May 2012 to 31 October 2012 (H2 FY2012).

Following on from the publication of H1 FY2012 results, the Company takes the opportunity to provide guidance on the second half of the year. In the first half of the year, monthly average revenues increased and monthly average costs decreased from the prior four month reported period. Management anticipates this trend will continue in the second half of the year and trading is in line for revenues of between A\$13.5M to A\$16.1M in the second half. Full year revenues are anticipated to be between A\$26M and A\$29M (£17M to £19M based on current foreign exchange rates).

The Company is anticipating a significant EBITDA improvement in the second half of the year to be driven through a combination of increased revenues and higher gross margin (due to the successful handoff of USP contracts to Oracle) compared to the first half of the year as well as the impact of operational cost savings made in the first half of the year. The Company also anticipates that the core business will be cash-flow positive in the second half of the year.

The deal pipeline for H2 FY2012 has increased significantly. The increase is composed of opportunities with new partners, new customers, and system integrators as well as delayed deals from the first half of the year. Whilst we fully expect to achieve these guidance numbers, the Board continues to be mindful of the potential impact of geopolitical instability and further foreign exchange movements.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 80 customers in over 55 countries.

For more than 28 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. The HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association. The

Paris Headquarters
244, avenue Pierre Brossolette
92245 Malakoff Cedex
France

T: +33 1 46 12 58 85
F: +33 1 47 35 07 88
www.eservglobal.com

HomeSend Certification Program ensures security and interoperability by certifying domestic mobile wallet providers, money transfer organizations, and financial service providers to connect to the hub.

eServGlobal's Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

For further information, please contact:

eServGlobal

Tom Rowe, Company Secretary
investor@eservglobal.com

Cenkos Securities plc

Ivonne Cantú/Stephen Keys (Nomad)

Newgate Threadneedle Communications

Caroline Evans-Jones/Josh Royston/Hilary Millar

www.eservglobal.com

T: +61 (0)7 3302 0194

www.cenkos.com

T: +44 (0) 20 7397 8980

www.newgatethreadneedle.com

T: +44 (0) 20 7653 9850