



eServGlobal Limited (eServGlobal or the "Company")

Vodafone chooses HomeSend to accelerate international money transfer

Paris: 23 October 2012

eServGlobal (LSE: ESG & ASX: ESV), a global telecoms software vendor specialising in mobile money and Value-Added Services, announces an agreement for the HomeSend remittance service between its strategic business partner BICS and the Vodafone Group, one of the largest mobile communications companies in the world.

Vodafone has chosen HomeSend to enable its customers to receive money from HomeSend members, and subject to local regulatory approval, send money to users in other countries directly from their mobile phone.

The HomeSend mobile remittance hub service is offered by BICS and based on eServGlobal technology. BICS is a leading global provider of Voice, Messaging, Roaming, Connectivity and Mobile Financial Services. HomeSend, which benefits from a first mover advantage, is the only mobile-centric international remittance hub endorsed by the GSMA.

The Vodafone release is available on the Vodafone website at:

http://www.vodafone.com/content/index/media/group_press_releases/2012/m-pesa-homesend.html

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