



eServGlobal Limited (eServGlobal or the “Company”)

eServGlobal to supply VAS solution to Australian network provider, AAPT

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eServGlobal (LSE: ESG & ASX: ESV), the global telecoms software vendor specialising in mobile money and value-added services, announces a new contract with Australian network provider, AAPT Limited for provision of an Interactive Voice/Video Response (IVR) solution to interface with its Intelligent Network (IN) platform for prepaid subscribers.

eServGlobal will supply the IVR solution via its Value-Added Services (VAS) Platform. The IVR solution is a standardised, scalable and cost-effective interactive voice/video response solution. This functionality is an important part of network infrastructure and a comprehensive service offering. In highly-competitive markets, interactive voice/video capability helps service providers maintain user attraction by ensuring smooth service presentation.

eServGlobal’s IVR solution has been supporting operators around the globe for more than two decades.. With a solid installed base of more than 90 VAS customers worldwide, encompassing more than 250 voice platforms, eServGlobal delivers IVR servers to best-in-class IN solution providers.

eServGlobal is committed to providing the essential infrastructure that operators rely on to meet the varied needs of their users. IVR solutions have a wide and diverse range of uses and can be integrated into a mobile money platform. This is an attractive option in emerging markets where the IVR functionality can address accessibility issues of illiterate and unbanked customers.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 95 customers in over 55 countries.

For 29 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 12 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. Delivered in partnership with BICS, the HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association.

eServGlobal’s Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

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To reduce time-to market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

About AAPT

AAPT is one of Australia's leading telecommunications infrastructure companies, offering voice, data, cloud, internet and mobile services for business, government and wholesale customers, via its extensive national network. AAPT is 100% owned by Telecom New Zealand and in the top 100 largest listed companies on the Australian Stock Exchange. AAPT is one of only three Australian telecommunications companies to own and operate national voice and data infrastructure and it has one of Australia's most extensive and highest-quality IP networks.

AAPT is a business telecommunications infrastructure company that strives to deliver extreme performance across every level of the organisation. Its dedicated focus is on creating partnerships with its business customers unmatched by its competitors. For more information, visit www.aapt.com.au

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